

Introducing

Joint Venture Silicon Valley Network

Russell Hancock
President & Chief Executive Officer

12 October 2011



**Silicon Valley is
known to the world
as a vibrant and
dynamic economy**

**But the
Valley has
significant
challenges
to address**

Valley's Priority List

Clean Tech: different rules

California's Governance Crisis

Workforce Development

Role of Federal Government

Infrastructure

Valley's Litany of Troubles

Transportation

Housing

Infrastructure

Tax & Fiscal Policy

Quality of Life

Health care, health insurance

Education

Workforce development

Environment

Disaster planning

**Yet Silicon
Valley has no
overarching
framework
for regional
decision
making**

**Joint Venture
Silicon Valley**
was established
to fill this void.

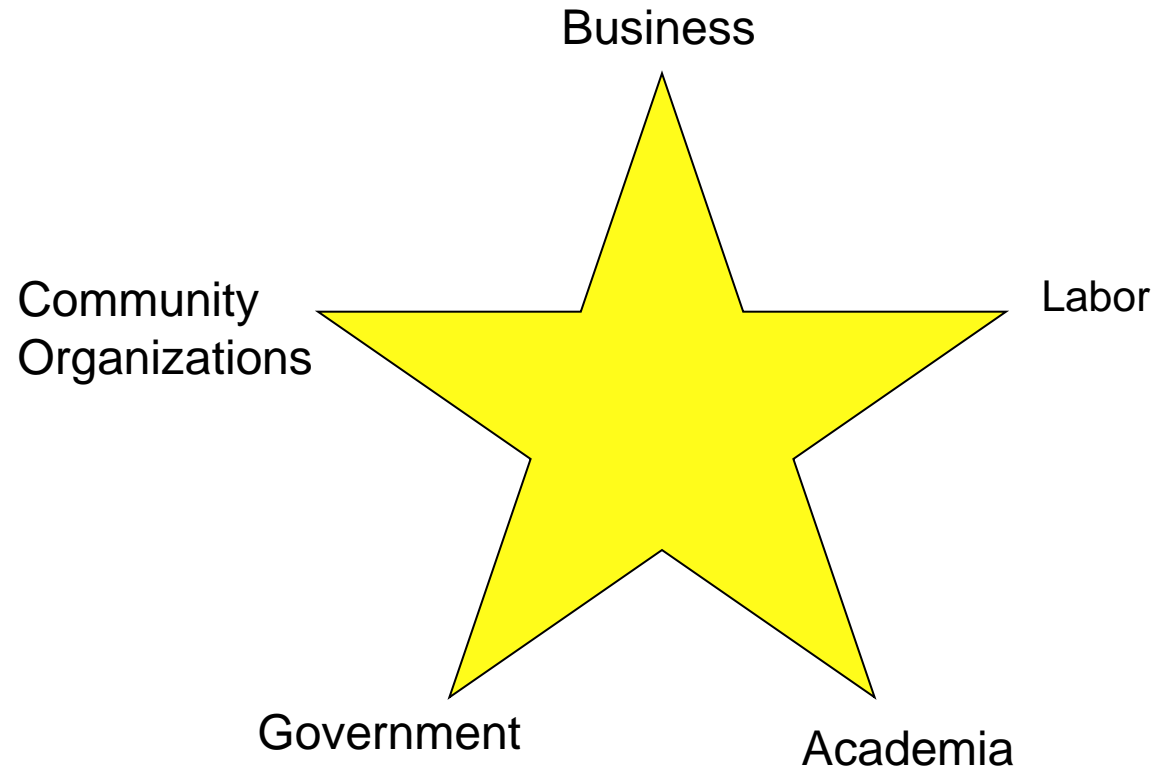
The mission of Joint Venture is to:

1. Convene the region's leaders, across every major sector.

1. Provide data and analysis.

1. Launch initiatives that deliver measurable results.

The Joint Venture Framework



Joint Venture is a new model of regional governance

Platform for public, private, and non-profit sectors to develop shared priorities

Magnet for civic entrepreneurs from all sectors willing to take collaborative action

Catalyst to challenge region to recognize new realities and consider new ideas

Steward of the long-term well-being of the region

Key elements of the model

We're regional



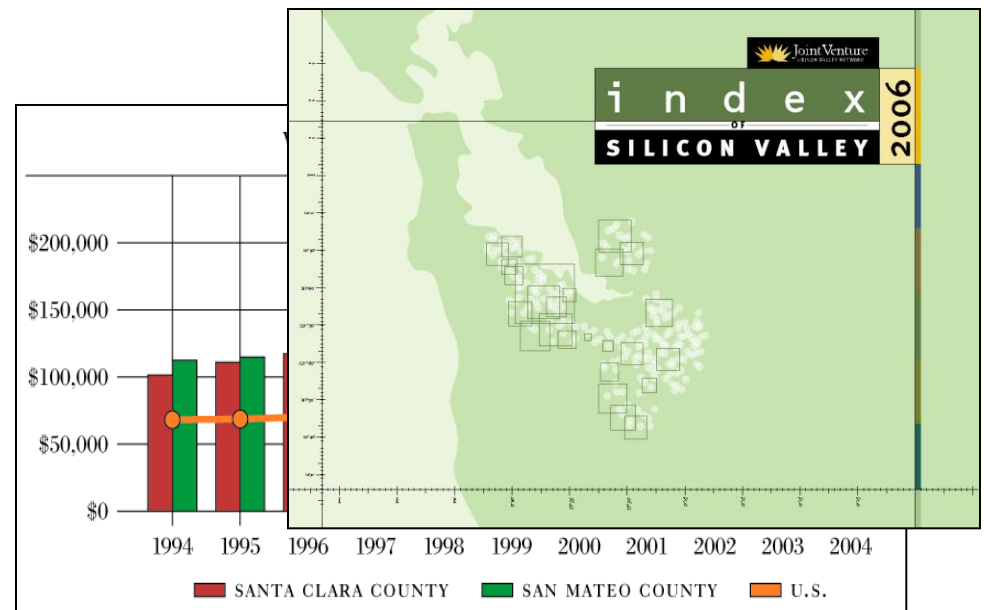
Key Elements of the Model

We're neutral

- non-partisan
- don't endorse candidates
- don't represent any sector
- don't do traditional advocacy

Key elements of the model

The work we do is
rooted in **analysis**,
including the *Silicon
Valley Index*



Key Elements of the Model

**Our initiatives
use the venture
capital model**

Criteria for Launching an Initiative:

Problem is documented by our
research

Consensus

Champions identified as chairs

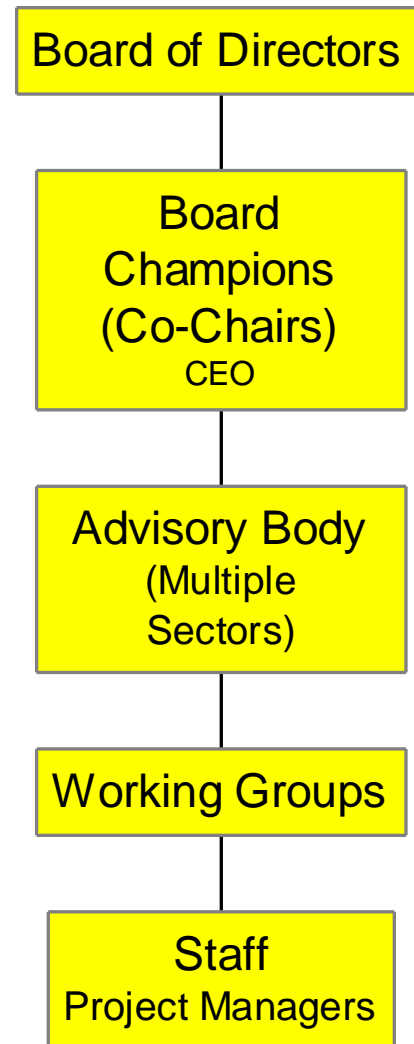
Not competitive or redundant

Clear path to measurable
outcomes

Expert advisors

Resources

Joint Venture's Initiative Structure



Key Elements of the Model

Often it works.
Sometimes it fails.
We're okay with that.

Some Failed Joint Venture Projects:

Wireless Silicon Valley
Air & Space Consortium
Electronic Medical Records
Global Trading Center

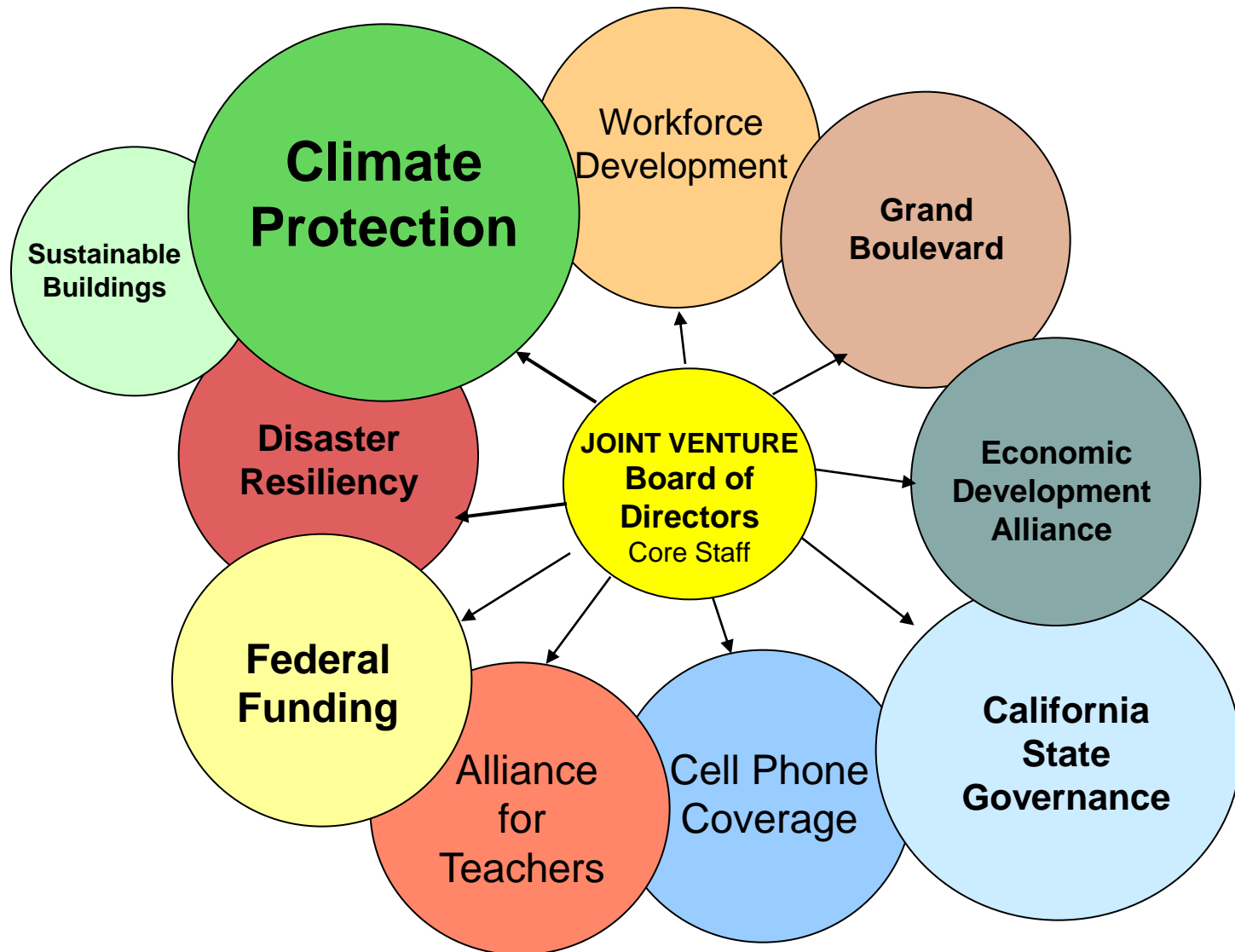
Other Elements

We embrace technology.

We believe in innovative, out-of-the-box thinking, and cross-boundary approaches.

We're breeding a new class of "civic entrepreneurs."

Joint Venture's Current Portfolio

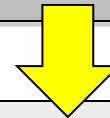


CLIMATE PROSPERITY COUNCIL

CHAIRS

Co-Chair: Chuck Reed, *City of San Jose*

Co-Chair: Chris DiGiorgio, *Accenture*



COUNCIL MEMBERS

Better Place

Cypress Semiconductor

UC Santa Cruz

Optony

NASA/Ames

Silicon Valley Leadership Group

City Managers (Dave Knapp)

Google

PG&E

Electric Storage Institute

Applied Materials

Akeena Solar

McCalmont Engineers

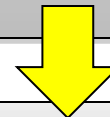
PG&E

McKinsey & Company

Sun Power

Wilson Sonsini

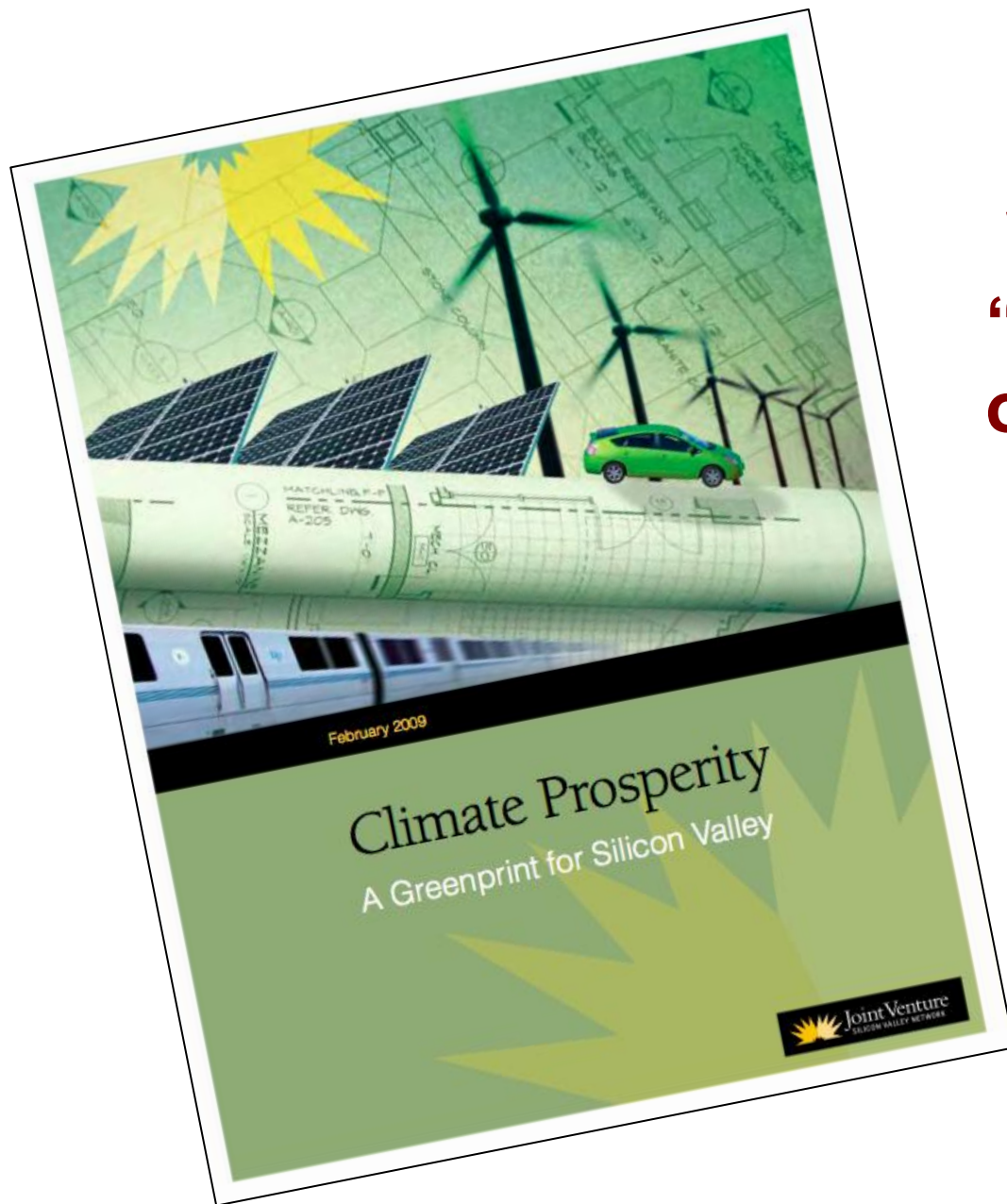
Adura Technologies



STAFF

Kelly Krpata, Applied Materials Director of Climate Prosperity

Rachel Massaro, Associate Director



**We issued a
“greenprint”
outlining our
strategy**

Short-Term Work Plan:

Power purchasing agreements
Smart Grid
Permitting
Electrical Vehicle Infrastructure
Federal Funding



San Jose Mayor touting the greenprint



Ribbon cutting at a solar installation

Grand Boulevard

Making El Camino Real a road
that reflects our region's dynamic
profile

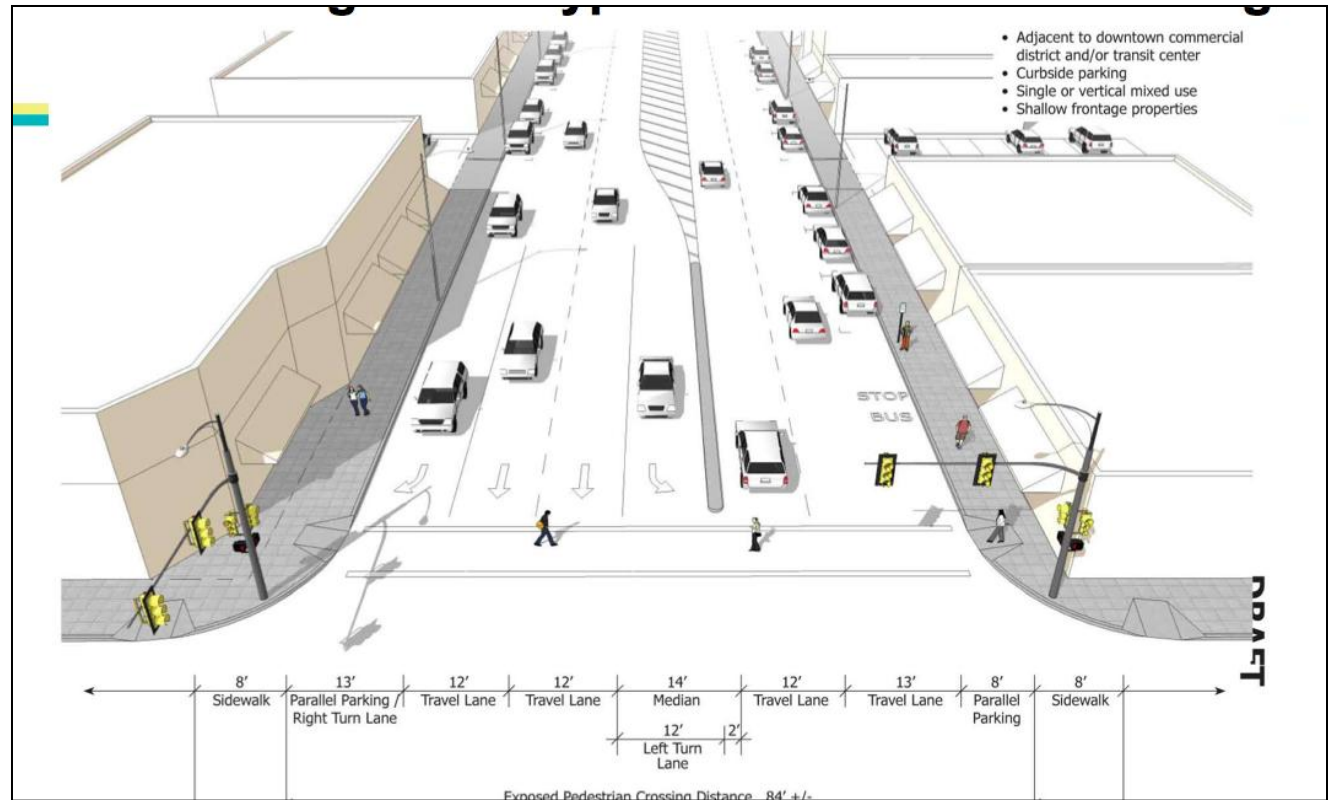
Taking it from this ...



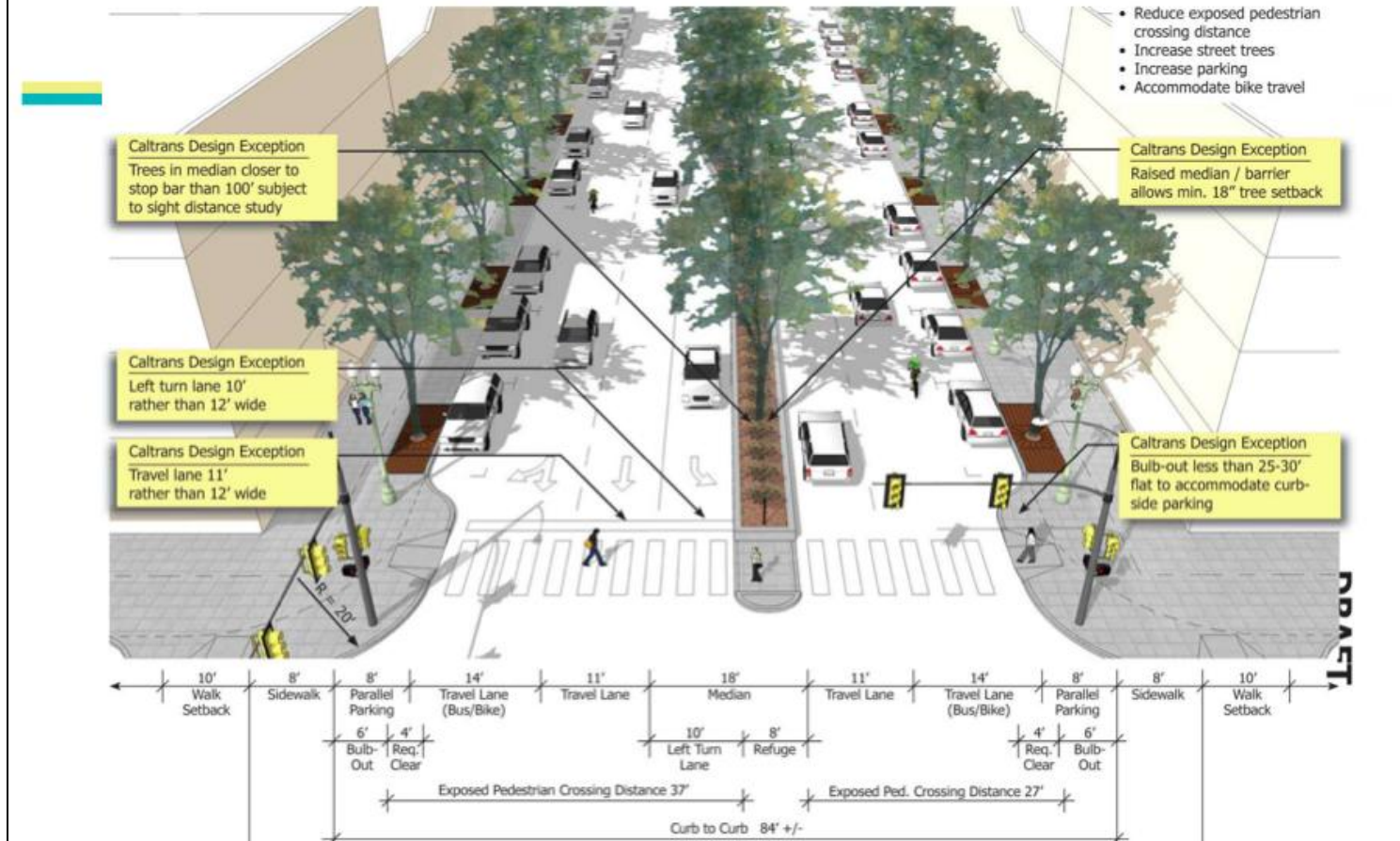
... to this!



El Camino Today



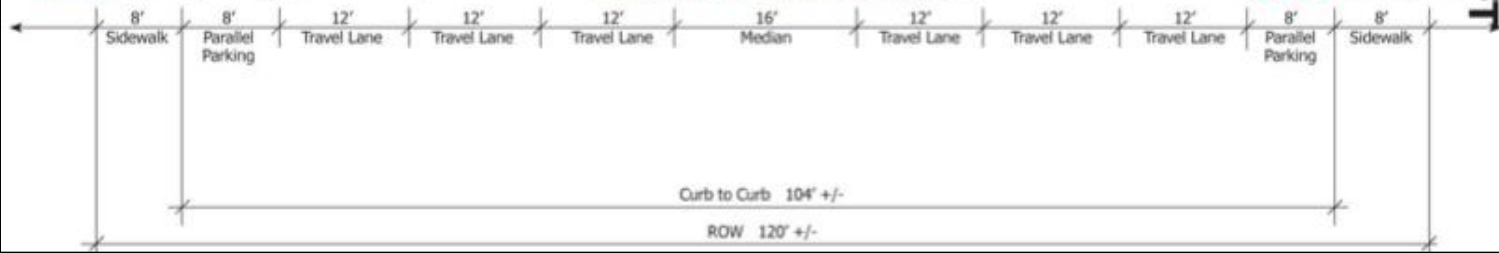
With Design Exceptions



6-Lane Link Existing



- Located between node areas
- Horizontal or vertical mixed or single use development
- Curbside parking
- Deep frontage properties



With Design Exceptions

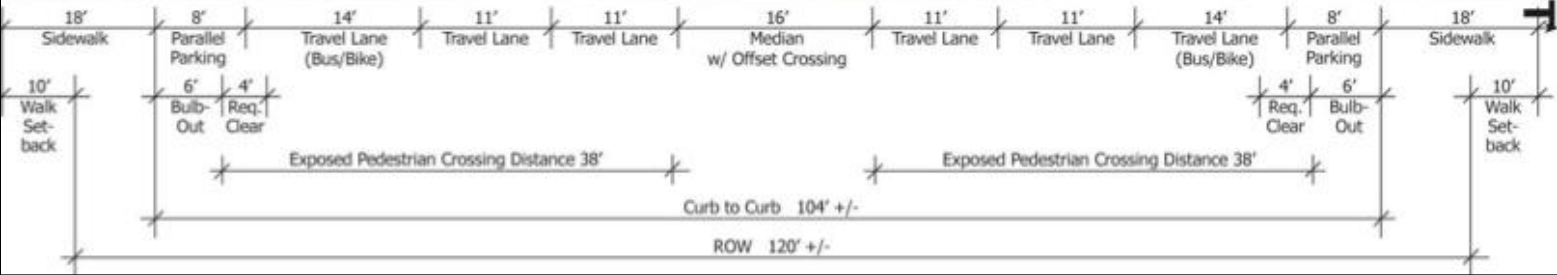


Caltrans Design Exception
Tree in median closer to stop bar than 100' subject to sight distance study

Caltrans Design Exception
16' median allows for 10' left turn lane with pedestrian refuge rather than 12' lane

Caltrans Design Exception
Travel lanes 11' rather than 12' wide

- Reduce exposed pedestrian crossing distance
- Increase street trees
- Accommodate bike travel



DRAFT

Joint Venture is like the United Nations!

Involved in peace keeping

Overcoming language barriers

Serving as proxy for regional government

We have no authority

**Thank you for your
invitation.**

Russell Hancock

President & Chief Executive Officer

Joint Venture: Silicon Valley Network

100 West San Fernando Street, Suite 310

San Jose, California 95113

(408) 298-9330

www.jointventure.org

